

Electronic Supplementary Material 3

Table.Frequency of word occurrence

RANK	FREQ	WORD
1	88	I
2	36	you
3	26	m
4	20	me
5	20	t
6	19	to
7	16	<i>fine</i>
8	15	the
9	14	ich
10	13	du
11	13	it
12	13	so
13	11	my
14	9	can
15	9	don
16	9	<b>hate</b>
17	9	in
18	9	not
19	9	sie
20	8	is
21	8	mean
22	8	und
23	8	zu
24	7	a
25	7	and
26	7	do
27	7	<i>help</i>
28	7	know
29	7	<i>love</i>
30	7	mich
31	7	re
32	7	was
33	6	about
34	6	ja
35	6	<b>lonely</b>
36	6	nicht
37	6	<b>tired</b>
38	6	what
39	5	all
40	5	be
41	5	been
42	5	<b>die</b>
43	5	doch
44	5	for
45	5	habe
46	5	how
47	5	just
48	5	no
49	5	okay
50	5	s
51	5	<b>suicidal</b>
52	5	<b>suicide</b>
53	5	that
54	5	up
55	5	ve
56	5	wanna
57	4	<b>alone</b>
58	4	anymore
59	4	auf
60	4	because
61	4	<b>broken</b>
62	4	es
63	4	get
64	4	<i>good</i>
65	4	hast
66	4	ihr
67	4	keine
68	4	<i>leben</i>
69	4	of
70	4	think
71	4	time
72	4	<b>worthless</b>
73	4	yes
74	3	<b>afraid</b>
75	3	again
76	3	am
77	3	are
78	3	<b>beenden</b>
79	3	bin
80	3	das
81	3	<b>dead</b>
82	3	der
83	3	dich
84	3	emotional
85	3	have
86	3	her
87	3	like
88	3	<i>live</i>
89	3	mind
90	3	nothing
91	3	now
92	3	ok
93	3	one
94	3	<b>pain</b>
95	3	reason
96	3	something
97	3	they
98	3	<b>ugly</b>
99	3	want
100	3	wanted
101	3	we
102	3	will
103	3	with

Note. This table presents all words that appeared a minimum of three times throughout all video posts.

Positively- and negatively-valenced words that are mentioned in the body of the text are highlighted with the color grey. Negatively-valenced words are additionally highlighted with bold font and positively-valenced words are italicized.

English Translation of German words: ich (I), du (you), sie (she, they), und (and), zu (to, toward), mich (me), ja (yes), nicht (not), doch (still, however), habe (have), auf (up), es (it), hast (have), ihr (her), keine (none), leben (live), beenden (to end something), bin (am), das (the), der (the), dich (you).

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Some concepts are represented only as fragments, e.g. with only one or two letters such as “t” or “re.” These entries should be seen in the context of other words (e.g., “don’t” or “you’re”).