Figures Referred to in Article

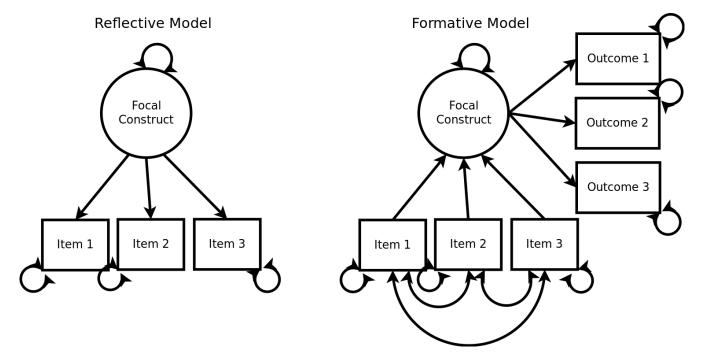


Figure 1: Formative and reflective measurement models.

Figure 2: Formative model with a method factor.

Formative Model with Method Factor

