

Electronic Supplementary Material

Manipulation

Budget Cuts Hitting Students/Education System

(The modern Dutch society is based on the principles of freedom and equality where education is treated as a universal and basic human right. In the past the education was a privilege of the rich, but nowadays it is supposed to be accessible to all people regardless of their social status, nationality or gender. Only knowledge and high-level research give hope for the future where all inequalities between people will be erased.)

(However) In the middle of September 2010, the Dutch government announced budget cuts to fix public finances. Since the government aims to reduce spending by 18 billion Euros by 2015, the universities are also faced with major budget cuts. This is also affecting students as they will have to pay a 3000 Euro fine if they postpone their graduation for more than 1 year. In addition, the privilege of studying a second master will be limited to only the ones who can afford to pay the full price that ranges between 8-12 thousands Euros. Therefore last January, the students went on the streets in Den Haag to oppose government's decision regarding budget cuts.

Recently, the government is considering a plan for cutting down the current system of student grants to reduce government spending even more. The finance ministry officials are working on plans to abolish student grants and student travel cards.

VALUE-IDENTITY COMMUNICATION

Regression Analysis Predicting Politicized Identification

	Step 1		Step 2		Step 3		Step 4		Step 5	
	B	SE	B	SE	B	SE	B	SE	B	SE
Value-Student Condition	0.06	0.30	0.13	0.23	0.10	0.23	0.05	0.24	0.09	0.25
Context-Only Condition	0.19	0.29	-0.01	0.23	0.02	0.23	0.02	0.23	0.07	0.24
Control Condition	0.35	0.29	0.03	0.23	0.03	0.23	0.00	0.23	0.00	0.23
Dutch ID			0.22**	0.08	0.34*	0.17	0.31 ⁰	0.17	0.31 ⁰	0.17
Affective Motivation			0.73***	0.09	0.69***	0.09	0.90***	0.18	0.91***	0.18
Instrumental Motivation			0.13 ⁰	0.07	0.16*	0.07	0.16*	0.07	0.12	0.12
Interaction terms										
Value-Student Condition x Dutch ID					-0.49 ⁰	0.26	-0.47 ⁰	0.26	-0.41	0.28
Context-Only Condition x Dutch ID					0.12	0.25	0.11	0.25	0.12	0.25
Control Condition x Dutch ID					-0.14	0.21	-0.11	0.22	-0.12	0.22
Value-Student Condition x Affective Motivation							-0.25	0.24	-0.18	0.27
Context-Only Condition x Affective Motivation							-0.42	0.25	-0.47 ⁰	0.27
Control Condition x Affective Motivation							-0.23	0.23	-0.26	0.25
Value-Student Condition x Instrumental Motivation									-0.06	0.20
Context-Only Condition x Instrumental Motivation									0.15	0.19
Control Condition x Instrumental Motivation									0.06	0.17
<i>F</i>	0.57		17.82		12.78		9.80		7.82	
<i>Df</i>	3,164		6,161		9,158		12,155		15,152	
<i>p</i>	.639		< .001		< .001		< .001		< .001	
<i>R</i> ² <i>adjusted</i>	0		.38		.39		.39		.38	
<i>R</i> ² <i>change</i>			.39		.02		.01		.00	
<i>p change</i>			< .001		.11		.43		.77	

Note. Unstandardized regression coefficients are provided. ⁰ *p* < .1, * *p* < .05, ** *p* < .01, *** *p* < .001. ID = Identification.

VALUE-IDENTITY COMMUNICATION

Regression Analysis Predicting Action Intentions

	Step 1		Step 2		Step 3		Step 4		Step 5		Step 6	
	B	SE	B	SE	B	SE	B	SE	B	SE	B	SE
Value-Student Condition	0.08	0.28	0.03	0.20	0.04	0.20	0.06	0.21	0.07	0.21	0.07	0.21
Context-Only Condition	-0.03	0.27	-0.15	0.20	-0.15	0.20	-0.18	0.20	-0.21	0.21	-0.22	0.21
Control Condition	0.19	0.27	-0.10	0.20	-0.11	0.20	-0.08	0.20	-0.07	0.20	-0.07	0.20
Dutch ID			-0.02	0.07	-0.28 ⁰	0.15	-0.28 ⁰	0.15	-0.27 ⁰	0.15	-0.24	0.16
Affective Motivation			0.20*	0.09	0.21*	0.09	0.27 ⁰	0.16	0.23	0.17	0.34 ⁰	0.20
Instrumental Motivation			0.16**	0.06	0.15**	0.06	0.16**	0.06	0.29**	0.10	0.31**	0.10
Politicized ID			0.48***	0.07	0.48***	0.07	0.48***	0.07	0.48***	0.07	0.36**	0.14
Interaction terms												
Value-Student Condition x Dutch ID					0.24	0.22	0.30	0.23	0.32	0.24	0.29	0.24
Context-Only Condition x Dutch ID					0.34	0.22	0.37 ⁰	0.22	0.36	0.22	0.28	0.23
Control Condition x Dutch ID					0.36 ⁰	0.19	0.35 ⁰	0.19	0.38 ⁰	0.19	0.34 ⁰	0.20
Value-Student Condition x Affective Motivation							0.06	0.21	0.14	0.23	0.01	0.28
Context-Only Condition x Affective Motivation							0.07	0.22	0.13	0.23	-0.02	0.27
Control Condition x Affective Motivation							-0.28	0.20	-0.18	0.21	-0.28	0.27
Value-Student Condition x Instrumental Motivation									-0.19	0.17	-0.20	0.17
Context-Only Condition x Instrumental Motivation									-0.19	0.16	-0.22	0.17
Control Condition x Instrumental Motivation									-0.23	0.15	-0.25	0.15
Value-Student Condition x Politicized ID											0.15	0.20
Context-Only Condition x Politicized ID											0.21	0.19
Control Condition x Politicized ID											0.11	0.21
<i>F</i>	0.26		22.32		16.14		12.91		10.66		8.94	
<i>Df</i>	3,164		7,160		10,157		13,154		16,151		19,148	
<i>p</i>	.85		< .001		< .001		< .001		< .001		< .001	
<i>R²adjusted</i>	0		.47		.48		.48		.48		.47	
<i>R²change</i>			.49		.01		.02		.01		.004	
<i>p change</i>			< .001		.26		.20		.42		.75	

Note. Unstandardized regression coefficients are provided. ⁰ $p < .1$, * $p < .05$, ** $p < .01$, *** $p < .001$. ID = Identification.