

Table E5. Complete target rankings (ranked highest to lowest) for each stigma class

Interpersonal	Chronic	Morality-based
Homeless	Heroin addict	Child molester
Sick AIDS	Murderer	Drug dealer
Sick contagious	Homeless	Murderer
Child molester	Woman prostitute	Heroin addict
Heroin addict	Transgender	Business fraud
Schizophrenia	Child molester	Woman prostitute
Obese man	Sick AIDS	Alcoholic
Ugly woman	Homosexual prostitute	Homosexual prostitute
Murderer	Schizophrenia	Homeless
Healthy contagious	Obese woman	Conservative
Down syndrome	Healthy AIDS	Sick AIDS
Dementia	Homosexual	Healthy Herpes
Elderly	Muslim man	Sick contagious
Transgender	Down syndrome	Healthy AIDS
Alcoholic	Alcoholic	Schizophrenia
Obese woman	Drug dealer	Muslim man
Ugly man	Muslim woman	Healthy contagious
Wheelchair	Obese man	Innocent ex-prisoner
Healthy AIDS	Black man	Sick Herpes
Depression	Sick contagious	Ugly woman
Woman prostitute	Business fraud	Unemployed
Homosexual prostitute	Ugly woman	Ugly man
Facial acne	Ugly man	Homosexual
Healthy Herpes	Lesbian	Depression
Muslim man	Healthy contagious	Unlucky
Unemployed	Dementia	White man
Amputated leg	Innocent ex-prisoner	Obese woman
Drug dealer	Wheelchair	Muslim woman
Muslim woman	Healthy Herpes	Black man
Leukaemia	Jewish person	Liberal
Innocent ex-prisoner	Elderly	Dementia
Sick Herpes	Amputated leg	Obese man
Business fraud	Black woman	Lung cancer
Lung cancer	Native American	Facial acne
Facial birthmark	Unemployed	Lesbian
Unlucky	Garbage collector	Single mother
Mortician	Facial acne	Transgender
Jewish person	Epilepsy	Heart disease
Homosexual	Facial birthmark	White woman
Garbage collector	Liberal	Mortician
Lesbian	Depression	Amputated leg
Conservative	Single mother	Leukaemia
Native American	Conservative	Garbage collector
Epilepsy	Unlucky	Facial birthmark
Single mother	Lung cancer	Black woman
Heart disease	Mortician	Elderly
Black man	Leukaemia	Epilepsy
Liberal	Sick Herpes	Jewish person
White man	Heart disease	Wheelchair
Black woman	White man	Native American
White woman	White woman	Down syndrome
Asthma	Asthma	Asthma