

Electronic Supplementary Material 1

ESM1. *Demographics of each region subsample.*

Demographic categories	Scotland		Wales		Kent	
	Frequency	%	Frequency	%	Frequency	%
<i>Gender</i>						
Male	279	48.2	228	41.7	236	42.3
Female	299	51.6	319	58.3	293	52.5
Undisclosed	1	0.2	0	0	29	5.2
<i>Age</i>						
18-24	27	4.7	28	5.1	15	2.7
25-34	82	14.1	61	11.2	40	7.2
35-44	125	21.6	86	15.7	60	10.7
45-54	72	12.4	92	16.8	111	19.9
55-64	122	21.1	132	24.1	110	19.7
65-74	128	22.1	116	21.2	146	26.2
75+	23	4.0	32	5.9	48	8.6
Undisclosed	0	0	0	0	28	5.0
<i>Annual household income</i>						
Less than £15,000	83	14.3	85	15.5	61	10.9
£15,000 to £30,000	133	23.0	166	30.3	139	24.9
£30,000 to £40,000	105	18.1	91	16.6	87	15.6
£40,000 to £60,000	112	19.3	82	15.0	102	18.3
£60,000 to £100,000	51	8.8	54	9.9	65	11.6
More than £100,000	17	2.9	5	0.9	22	3.9
Undisclosed	78	13.5	64	11.7	82	14.7
<i>Political orientation</i>						
Left-wing	216	37.3	193	35.3	132	23.7
Centre	221	38.2	207	37.8	200	35.8
Right-wing	140	24.2	145	26.5	225	40.3
Undisclosed	2	0.3	2	0.4	1	0.2
<i>Subjective socio-economic status</i>						
Mean (SD)	4.37 (1.32)		4.24 (1.27)		4.49 (1.34)	
Total	579	100%	547	100%	558	100%